

**BEDFORD COUNTY**  
**DEVELOPMENT ASSOCIATION**  
**P E N N S Y L V A N I A**

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ONE Corporate Drive ✪ Suite 101 ✪ Bedford, Pennsylvania 15522

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**FOR IMMEDIATE RELEASE:**

**Students at Bedford County Schools Learning What’s So Cool About Manufacturing®  
Video Contest Pairs Student Teams with Local Manufacturers  
Voting for the Viewer’s Choice Award is Open April 12-14**

**BEDFORD, PA** - The What’s So Cool About Manufacturing® video contest is underway in Bedford County, with teams of students from six Bedford County schools partnering with local manufacturers. Students explore manufacturing careers and produce a video profile of their partner manufacturer.

The teams of students and teacher coaches receive camera equipment, software, and professional guidance as they learn to script, record, and edit their video stories. The contest’s objective is to change students’ perceptions about manufacturing careers.

The Bedford County contest was developed through a partnership between [Bedford County Development Association](#), [Bedford County Technical Center \(BCTC\)](#), and the [Bedford County 21st Century Community Learning Center Consortium](#).

Bedford County’s participating teams are:

<b>Bedford Area Middle School</b>	<b>Rockland Manufacturing</b>
<b>Chestnut Ridge High School</b>	<b>Bedford Reinforced Plastics</b>
<b>Everett Area Middle School</b>	<b>Lampire Biological Laboratories</b>
<b>Hope for Hyndman Charter School</b>	<b>Mission Critical Solutions</b>
<b>Northern Bedford County Middle School</b>	<b>Bedford Candies</b>
<b>Tussey Mountain Middle School</b>	<b>The Organic Snack Company</b>

Mike O’Dellick, Administrative Director Bedford County Technical Center, believes the project will give both students and the community a better understanding of the value and opportunities available from manufacturers in Bedford County.

“We will be seeing behind-the-scenes work that goes into producing the final product. In the manufacturing industry, you get to work on a team to build cool products that, when completed, give you something tangible to be extremely proud of,” he said. “The manufacturing processes are often unseen, yet they create many excellent job opportunities with family-sustaining wages. Many of these

positions do not require a college degree and opportunities for training and career advancement exist within the manufacturing organization.”

Darin Mauzy, VP of Operations for Mission Critical Solutions, added that the project will help to highlight Bedford County’s manufacturing industry and how much passion and growth can be part of this career path. “There are so many opportunities in the trades, and whatever you love and, whatever your passion is, you can find within the trade and make a great career, not just have a job,” he said.

Judges will grant a variety of awards. The contest features an online vote that will run from April 12-14.

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**About Bedford County Technical Center**

The mission of the Bedford County Technical Center (Bedford CTC) is to enrich the quality of life in our community through specialized learning opportunities. Bedford CTC offers a variety of vocational programs that provide students with the knowledge and skills to be college and career ready. Students have the opportunity to obtain a variety of industry certifications and college credits upon completion of their program of study.

**About Bedford County Development Association**

Bedford County Development Association’s (BCDA) mission is to improve the quality of life in Bedford County through economic development while preserving our heritage and natural resources. BCDA promotes and encourages industry and commercial development of trade in the county; aids, assists, encourages, and promotes the location of industrial and commercial employers in the county; promotes and encourages the growth of industry and existing employers located in the county; coordinates and organizes the efforts of other organizations in aiding and assisting in carrying out the purpose of this corporation.

**About the Bedford County 21st Century Community Learning Consortium**

The Bedford County 21st Century Community Learning Consortium supports the creation of opportunities for academic enrichment during non-school hours for children, particularly students who attend high-poverty and low-performing schools. The program helps students meet state and local standards in core academic subjects, such as reading and mathematics; offers students enrichment activities that complement regular academic programs; and offers literacy and other educational services to the families of participating children.